

Think Babies

Census Poverty Data Support Toolkit



Thank you for partnering with *Think Babies* to share this year's census poverty data and its impact on babies' healthy growth and development!

The data shows us, yet again, that far too many families with young children experience poverty. Nearly 1 in 5 of America's babies are growing up in poverty, putting them at a greater risk to fall behind their peers in language development, reading proficiency, and experience learning disabilities and developmental delays. It is critical to invest in programs, like Early Head Start and the Child Care and Development Block Grant, that ensure all children have the opportunity to thrive. (Check out our new [blog](#) featuring interviews with Strolling Thunder parents, talking about the experience of raising young children in the face of economic insecurity and highlighting the programs that helped them.)

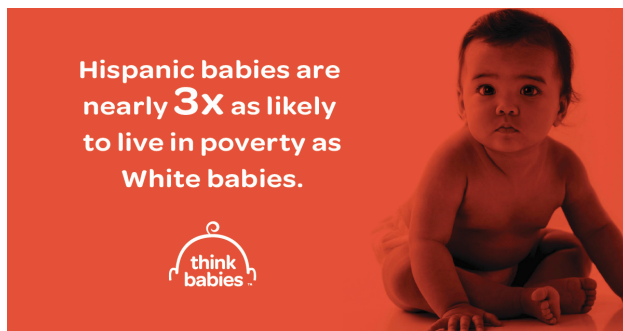
With your help, we can raise our voices to make sure our leaders *Think Babies and Act!* and make the potential of every baby our national priority.

Below are graphics and suggested posts for your download and use.

If you choose to create your own post, please include #ThinkBabies!

Generic post copy:

Babies living in poverty are at a greater risk of experiencing developmental delays that can have a lifelong impact on their ability to learn/work. It's time to tell Congress to #ThinkBabies & invest in #EarlyHeadStart & #childcare to give ALL babies a strong start! <http://bit.ly/2m7Q2kZ>



Poverty Rates by Race/Ethnicity Graphic

Download this image: [LINK](#)



Template Post Copy:

#DYK poverty rates are disproportionately high for young children of color, according to @uscensusbureau data? Tell Congress to #ThinkBabies and invest in #EarlyHeadStart & #childcare to give ALL babies the opportunity they deserve. <http://bit.ly/2m7Q2kZ>

Download this image: [LINK](#)



Number of Babies in Poverty Graphic

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Template Post Copy:

Nearly 1 in 5 US babies live in poverty (@uscensusbureau). #DYK young children in poverty are more likely to fall behind? Tell Congress to #ThinkBabies & invest in #EarlyHeadStart & #childcare to give every child what they need to thrive.

<http://bit.ly/2m7Q2kZ>



Early Head Start Graphic

Download this image: [LINK](#)

Template Post Copy:

By age 2, kids in poverty are at risk of falling behind their peers. And yet, only 8% of eligible infants/toddlers are enrolled in #EarlyHeadStart. Tell Congress to #ThinkBabies and invest in Early Head Start so ALL babies get what they need to succeed!

<http://bit.ly/2m7Q2kZ>