

Statistics in Schools: Making a Difference in 2020 and Beyond

As an early childhood educator, every day you work to ensure that children are prepared for a successful future. Did you know that filling out the 2020 Census is one easy way to help shape the future for all children in the next 10 years?

How the 2020 Census impacts young children

The census is a count of every person who lives in the United States and its territories. The next census count starts in March of 2020.

While all children need to be counted, newborn babies and other children age 4 and under are among the most likely to be missed in the count. When these children are not counted, important decisions are affected, such as how much money to spend on services and programs that help children. An accurate count of all children will help ensure that these funding and policy decisions are based on accurate information.



Shape
your future
START HERE >

United States®
Census
2020

Using Statistics in Schools to promote the Census

The U.S. Census Bureau's Statistics in Schools (SIS) program can help you convey the importance of the 2020 Census to your community. This program offers free resources and materials for students, from preschool to 12th grade.

For the 2020 SIS program, a team of early childhood educators created all new materials, available in both English and Spanish, to engage children under the age of 5 and the adults who care for them. Check out all the new materials you can use:

- **A storybook with activities** uses an interactive narrative to teach children what the 2020 Census is and why it is important that everyone be counted, especially children.
- **A three-part video series** brings concepts about the 2020 Census to life and guides children through counting everyone living in their home, in their community, and in the country.
- **A singalong video** introduces preschoolers to the concept of the 2020 Census with an engaging song that is fun for the classroom and at home.
- **Interactive activities with accompanying teacher guides** cover topics such as counting, colors, and animals.



Easy to access and use

Start shaping the future of your students! Visit the SIS website and sign up for the newsletter to stay up to date on all the key events and new materials that will be released during the 2019-2020 school year.

To start using Statistics in Schools materials in your classroom today, go to [CENSUS.GOV/SCHOOLS](https://www.census.gov/schools).



Shape
your future
START HERE >

United States®
Census
2020