

Increase Family Support Opportunities by Expanding Home Visiting Programs

Think Babies™ NC Leadership Team



Each year, more than 120,000 babies are born in North Carolina. However, home visiting programs serve less than 1% of infants and toddlers across the state, and many communities have no services at all.

BENEFITS OF HOME VISITING



Strengthens the relationship between parents and children and increases parenting skills and confidence.



Benefits mothers by improving prenatal health, increasing breastfeeding rates, and lowering maternal depression.



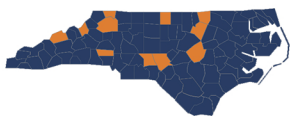
Improves child health outcomes by increasing immunization rates, decreasing emergency room visits, and decreasing rates of abuse and neglect.



Increases children's school readiness and cognitive development.

THERE IS AN ACUTE SHORTAGE OF HOME VISITING PROGRAMS FOR INFANTS AND TODDLERS

11

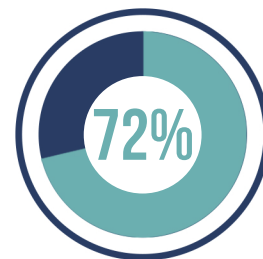


counties had no home visiting programs in 2017

51



counties serve less than 1% of families with infants and toddlers in home visiting programs.



of home visiting programs have a waitlist for services.

HOME VISITING IS A WORTHWHILE INVESTMENT

\$1.80 - \$5.70



Between \$1.80 and \$5.70 is saved for each dollar invested in evidence-based home visiting.

Home visiting provides cost savings for states on expensive social problems such as:



- ✓ Child Abuse
- ✓ Poor Academic Performance
- ✓ Unemployment
- ✓ Poverty
- ✓ Crime