



Founded in 1990, The North Carolina Early Education Coalition is the only statewide association dedicated to promoting high-quality, accessible and affordable early care and education in North Carolina.

The North Carolina Early Education Coalition includes statewide organizations, regional and local child care agencies, child care providers, businesses, parents and individuals committed to improving the quality of child care and early childhood education in North Carolina.

The North Carolina Early Education Coalition has been involved with every major early care and education policy initiative – Smart Start, NC PreK, Child Care Subsidies, the state’s Star-Rated License system, and much more. We accomplish our mission by:

- Developing policy positions shared with elected officials.
- Researching and producing fact sheets on early education issues.
- Engaging early childhood policy staff and a lobbying team to inform policymakers.
- Creating public engagement strategies to educate and motivate the public about critical early education issues.
- Providing training workshops and materials on the early education system and public policy process.

The North Carolina Early Education Coalition receives no government support. Instead, we rely on membership dues and contributions to achieve our work, and the power of hundreds of volunteers across the state who share our mission to advance high-quality early education. You can learn more about the Coalition, become a member and make a donation online at our website: www.ncearlyeducationcoalition.org.

Annual Organizational Sponsorships

Platinum Sponsors: \$5,000+

- Organizational Membership
- Company name noted as platinum advertising sponsor
- Logo displayed on telephone seminar brochure
- Ad Promotion during telephone seminars
- Logo displayed on website
- Four times per year Logo and special promotions displayed on Facebook Page
- Twice a year feature spotlight in quarterly newsletter

Gold Sponsor: \$3,000

- Organizational Membership
- Logo displayed on website
- Ad Promotion during telephone seminars
- Three times per year Logo and special promotions displayed on Facebook Page
- Annual feature spotlight displayed in quarterly newsletter

Silver: \$2,000

- Organizational Membership
- Logo displayed on website
- Ad Promotion during telephone seminars
- Two times per year Logo and special promotions displayed on Facebook Page
- Logo displayed in quarterly newsletter

Bronze Sponsorship: \$1,000

- Organizational Membership
- Logo displayed on website
- One time per year Logo and special promotions displayed on Facebook Page
- Logo displayed in quarterly newsletter

Supporter Sponsorship: \$500

- Organizational Membership
- Logo listed on website
- Logo listed in quarterly newsletter

Note:

- All corporate sponsors will be included on Corporate Sponsors Board and showcased during Coalition events and when the Coalition is a vendor at other conferences (Smart Start, NCAEYC, CCR&R Institute, etc.)
- All corporate sponsors will be included in an annual emailing to all Coalition members thanking them for their sponsorship in January of every year.

Sponsorship Level (2019)	Months of Promotion – please select the appropriate number of Months											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<input type="checkbox"/> Silver: \$2,000 <ul style="list-style-type: none"> Facebook Promotion (select 4 times) – advertisement about services 												
<ul style="list-style-type: none"> Newsletter Spotlight (select 2 times) – article about services or promotion 												
<i>Automatic promotion:</i> Logo displayed on the following – poster, telephone seminar brochure, name promotion during seminar sessions, quarterly newsletter, annual email to membership (January)												
<input type="checkbox"/> Bronze: \$1,000 <ul style="list-style-type: none"> Facebook Promotion (select 3 times) – advertisement about services 												
<ul style="list-style-type: none"> Newsletter Spotlight (select 1 times) – article about services or promotion 												
<i>Automatic promotion:</i> Logo displayed on the following – poster, telephone seminar brochure, name promotion during seminar sessions, quarterly newsletter, annual email to membership (January)												
<input type="checkbox"/> Sponsor: \$500 Logo displayed on the following – poster, telephone seminar brochure, name promotion during seminar sessions, quarterly newsletter, annual email to membership (January)												

Please send articles, ads (JPEG or PNG), logos (JPEG or PNG) to: *Katura Jackson, kjackson@childcareresourcecenter.org*

All materials should be received by the 5th of the months that you have selected. A reminder with all dates selected will be forwarded to you. If you have questions, please contact: *Katura Jackson, kjackson@childcareresourcecenter.org*